

COURSE OVERVIEW

This course offers you the opportunity to turn creative talents into problem solving skills. Dedicated and talented staff will help you to explore the entire design process. From how to respond to a client's brief through to the research, experimentation and development of a concept to producing design solutions that communicate to a chosen target audience in order to inform, promote and persuade.

DURATION:

Two years

ENTRY REQUIREMENTS:

To study four A-Levels on the A-Level pathway, students will need five GCSEs at A*-B/9-5 including Maths and English at minimum C/4 grade plus a portfolio of artwork and evidence of written work.

Final grades for each A-Level will give the following UCAS point scores of:

A* 56 A 48 B 40 C 32

A-LEVEL GRAPHIC COMMUNICATION

You will explore a range of topics including typography, branding, poster design and book cover design on this exciting and stimulating course.

As well as embedding the design process, students will have an opportunity to develop their drawing skills and sharpen visual awareness.

When you complete your studies you should have the confidence, ability and understanding to enable them to produce individual

and innovative design solutions that creatively utilise both real media and digital techniques.

On successful completion of an A-Level programme of study, which includes this course, you will have the skills and qualifications needed to progress onto a wide range of courses at foundation or degree level, or go directly into industry employment.

A challenging and highly creative range of assignments covering both theoretical and practical topics and disciplines.

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