



Public Value Statement

School Statement

The Northern School of Art is a statutory corporation by virtue of the Further and Higher Education Act 1992. It is also an exempt charity under the terms of Schedule 3 of the Charities Act 2011. Consequently, the School has as a commitment to deliver a significant public benefit to the wider community that it serves.

In considering its vision, mission and values and in setting its objectives The Northern School of Art has had due regard to the Charity Commission's guidance on the advancement of education.

School Wider Community

As a specialist provider the School is committed to making a major contribution to the communities and stakeholders that it serves locally, regionally and nationally. The School's wider community includes:

- Learners;
- Parents / guardians / carers and families of learners;
- Alumni;
- Educational partners including schools, Schools and higher education institutions;
- Creative sector employers regionally and nationally;
- Local residents and community groups;
- Local authorities;
- The Tees Valley Combined Authority;
- Funding bodies and relevant Government departments and agencies; and
- Staff.

The primary means by which the School seeks to add value to the social, economic and physical well-being of the wider community that it serves is by attracting students and educating them successfully in accordance with its core values. By providing exceptional education the School aims to add significant value in terms of its students' educational attainment so that students are able to progress to higher education or employment. Consequently, they themselves, by virtue of that successful progression, are in turn able to benefit themselves and the School's wider community, as well as contributing to the local and regional economy.

School Vision

As one of the few specialist art and design institutions in the country the School has a strong reputation, but one that is known to a narrow group of educators and practitioners in the creative sector. The School's vision is therefore:

“To gain wider recognition as a leading provider of creative education”

School Mission

The School's essential mission concerns the quality of students' learning experience and outcomes. Its mission statement reflects this:

“Exceptional education for creative careers.”

School Values

Creativity

Placing creative practice by students and staff at the centre of what we do.

Excellence

Excellence should be the ambition of all of our endeavours.

Employability and Enterprise

Developing students' skills for employment and enterprise through curricula informed by staff and student engagement with the creative industries.

Equality, Opportunity and Achievement

Inclusivity and equal opportunities for all in a supportive environment where students and staff are encouraged to recognise and fulfil their true potential.

Student Engagement

Student engagement within learning environment as a partnership with staff to aid delivery of a high quality student experience.

Professional Practice

The encouragement of professional practice in students and the continuing professional development of staff, improving their performance and the contribution that they make to the education sector and creative industries.

Collaboration

Developing complementary areas of study that support interdisciplinary collaboration and learning and engagement with external partners.

Community

Promoting understanding and appreciation of art and design with participation extending to The Northern School of Art's wider community.

Measuring our Contribution

The School is confident that through the implementation of its Strategic Plan in accordance with its vision, mission and core values it will continue to operate as a dynamic and creative specialist School within the region. Members of the public can assess the value added to the School's wider community through:

- Performance Tables published nationally (showing value added and student performance);
- Published financial statements (available on request);
- The public records of School Corporation meetings;
- Equality and Diversity reports;
- School Self-Assessment Report;
- Ofsted reports;
- QAA reports; and
- Student surveys (including the National Student Survey (NSS) and the Destination of Leavers in Higher Education (DLHE) surveys).

The Northern School of Art will review and update its public value statement as part of its regular review of the School's Strategic Plan.