# Public Value Statement

The Northern School of Art is a statutory corporation by virtue of the Further and Higher Education Act 1992. It is also an exempt charity under the terms of Schedule 3 of the Charities Act 2011. Consequently, the School has a commitment to deliver a significant public benefit to the wider community that it serves by developing the skills and knowledge of its students and thus providing benefit to society and individuals.

In considering its vision, mission and values and in setting its objectives The Northern School of Art Corporation has had due regard to the Charity Commission’s guidance on the advancement of education.

### School’s Wider Community

As a specialist provider the School is committed to making a major contribution to the communities and stakeholders that it serves locally, regionally and nationally. The School’s wider community includes:

* Learners;
* Parents/guardians/carers and families of learners;
* Alumni;
* Staff;
* Educational partners including schools, colleges and higher education institutions;
* Creative sector employers regionally and nationally;
* Sector bodies such as the Creative UK, ukadia, Guild HE and AoC;
* Local residents and community groups, and business;
* Local authorities;
* The Tees Valley Combined Authority; and
* Funding bodies and relevant Government departments and agencies.

We are dedicated to providing the highest quality teaching and learning experience for all our students, enabling people to progress from FE to undergraduate study and on in to careers in a set of industries dominated by people qualified to at least degree level.

We proudly serve our local communities in the Tees Valley and through our mission to enable people to receive ***‘exceptional education for creative careers’*** we not only supply the talent needed by the rapidly growing creative economy but support the wider economic and social development of our region and its people.

### School Vision

By 2024 we will have built on our track record and successes. In essence we want to have more students on continuously improving courses, studying in high quality, supportive, creative environments. We will develop our curriculum through increasing differentiation from our competitors and by fostering innovation. Our students’ experience with us and the quality of the destinations they move on to, in the North and elsewhere, guides what we do and aspire to.

We will continue to deliver excellent standards of teaching and learning, sustaining our:

* Teaching Excellence Framework Gold for Higher Education
* Ofsted Outstanding rating for Further Education.

At the same time, we will ensure our future by maintaining a good financial health rating.

### Values

We aim to ensure that students, staff, and community are focal points for what we do. Everything we do is guided by our values and behaviours.

### Creativity and Excellence

We aim to place creative practice by students and staff at the centre of what we do, with excellent outcomes as our goal.

### Professional Practice, Employability and Enterprise

We aim to develop students’ skills for employment and enterprise through curricula informed by staff and student engagement with creative industries. We value the encouragement of professional practice in students and the continuing professional development of staff, improving their performance and contribution to the education sector and creative industries.

### Student Engagement, Collaboration and Community

We aim to promote student engagement within their learning environment as a partnership with staff, to aid delivery of a high-quality student experience and to promote understanding and appreciation of art and design. We aim to develop complementary areas of study that support interdisciplinary collaboration and learning and engagement with external partners.

### Our Behaviours

We aim to demonstrate our commitment to our values through our behaviours, in particular

* + Concern for the quality of a holistic student experience;
  + A positive, collegiate approach;
  + Professionalism;
  + Always seeking improvement;
  + Being appropriately self-critical; and
  + Commitment to equality, diversity and inclusivity

### Measuring our Contribution

The School is confident that through the implementation of its Strategic Plan it will continue to operate as a dynamic and creative specialist School within the region. Members of the public may assess the value added to the School’s wider community through:

* Performance Tables published nationally (showing value added and student performance);
* Published financial statements;
* The public records of School Corporation meetings;
* Equality and Diversity reports;
* School Self-Assessment Report;
* Ofsted reports;
* QAA reports; and
* Student surveys (including the National Student Survey (NSS) and the Graduate Outcome Survey (GOS)).

The School Corporation reviews and updates its public value statement annually as part of its regular review of the School’s performance.